



AKERON OPENS ITS HEADQUARTERS A STONE'S THROW FROM THE CITY WALLS: TECHNOLOGY, PEOPLE, AND INNOVATION HARNESS THE POWER OF A NEW ERA.

A headquarters steeped in history and innovation, where over 200 people share ideas, projects, and visions for the future every day in the heart of Lucca.

Lucca, October 15, 2025 – An atmosphere of enthusiasm and pride marked the inauguration of Akeron's new headquarters at Via Carlo Angeloni 45 in Lucca. Mayor Mario Pardini, representatives of local institutions, and the company's top management attended the event. For Akeron, an Italian leader in developing artificial intelligence-based software solutions for sales performance management, project business automation, and real estate management, a new era has officially begun. This is a further step forward that combines roots and future, innovation and community, and technology and people's well-being.

The new headquarters brings together more than 200 corporate team members, becoming the operational heart of a growing company that brings the excellence of Italian software to the world.

Overlooking the historic walls of Lucca, the 3,800-square-meter headquarters includes 1,800 square meters of underground parking with 80 spaces. The complex includes a historic villa and two modern buildings connected by common areas designed to encourage meetings, dialogue, and collaboration. After recently moving from the historic headquarters on Via Farnesi, the offices are already fully operational, demonstrating Akeron's commitment to quickly restoring continuity, energy, and a sense of community.

The new headquarters represents more than just a logistical change; it symbolizes identity and belonging. For the first time in the company's history, all Akeron employees work in the same place. They share environments designed to stimulate creativity, collaboration, and well-being every day.

A central reception area welcomes guests and employees alike, serving as a symbolic point of contact between the various facets of Akeron. The lunch, break, and relaxation areas in each building are not just leisure spaces, but real places for interaction, designed to encourage socializing, well-being, and idea sharing.

Akeron's new headquarters exemplifies responsible architecture and smart technology. The buildings are equipped with a 20 kW photovoltaic system, smart heating and cooling systems, real-time consumption analysis, and filtered water dispensers to reduce environmental impact. Employees have access to charging stations for electric cars and e-bikes, aligning with the company's commitment to sustainability. Bringing all teams together in one location reduces travel, simplifies collaboration, and fosters a genuine sense of corporate community daily.

Part of the design of the new headquarters was based on feedback from the company community. At the beginning of the year, Akeron held a contest encouraging employees to share their ideas for

designing certain areas of the new headquarters. The contest generated a number of proposals that resulted in the creation of break, relaxation, and lunch areas.

In keeping with its commitment to its employees, Akeron guarantees a parking space for each employee thanks to its proximity to the Palatucci car park.

"Akeron's new home was a complex challenge that required our utmost determination. As a company and as a society, we felt the need to facilitate connections between all our employees, many of whom are young. We wanted to bring the company to life in a comprehensive way. This doesn't mean working eight hours a day; it means spending a significant part of the day in an environment that fosters cohesion, discussion, and sharing. This is the only way to generate the best ideas and true innovation and help people grow. Living the company means finding beauty in being together and building something where everyone gives their best. Together, we achieve goals and develop ideas that we could never hope to achieve alone. I am convinced that Akeron's true strength lies in its people, who contribute every day with commitment and dedication. This place is designed with attention to the future and environmental responsibility for the new generations," said **co-CEO Manuel Vellutini** during the symbolic ribbon-cutting ceremony.

"These headquarters represent an evolution consistent with our history and DNA. It is more than just a new building; it is a symbol of our growth and confidence in the future. Every detail has been designed to inspire, promote innovation, and value people, enabling us to build the next phase of our history together. That is why it blends so well with our campus, which remains a place of experimentation and growth while the new headquarters becomes the operational and identity reference point. This complementarity demonstrates Akeron's ability to enhance the operational, collective, growth, and experimentation dimensions" emphasized **co-CEO Marco Pierallini**.

They conclude together: *"Today, Akeron enters a new era consistent with its identity as a builder of the future. This point of arrival also marks the beginning of an even more ambitious phase: continuing to innovate, grow, and share the value of Italian software with the world."*

About Akeron

Akeron Srl (www.akeron.com) transforms business challenges into digital solutions through innovative and flexible software that improves efficiency, decision-making and business performance. Headquartered in Lucca, Italy, with offices in Paris, London and New York, Akeron helps companies achieve their strategic goals. Today, it is the trusted partner of over 500 customers of all sizes and sectors, including Lavazza, Intesa Sanpaolo Private Banking, Optimize RX, Amadori, Prada, Mutti, Rummo, Randstad and many others.

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